



THE BUZZ IN BRIEF



Photo courtesy of David Hedges

Poppy, the world's oldest cat, has passed away at the age of 24. Officially recognized by Guinness World Records as the oldest living cat in May 2014, Poppy was born in 1990 and had 3 different families during her life. Her third family adopted her at age 10; they attributed her vitality to plenty of exercise and a good diet. The oldest cat in history, Creme Puff, lived for 38 years. —AVMA SmartBrief 6/2014

Hallmark Veterinary Imaging has introduced a new veterinary-specific, high-field (1.5 Tesla) MRI system designed for use in companion animals. The **PetVet MRI** incorporates an on-board RF shield, a zero boil-off cold head that reduces helium refills, and a V-shaped bed for positioning dogs and cats. Find out more at hallmark.net. — Press release 5/2014



Elanco has announced a yearlong partnership with **Canine Assistants**, a nonprofit organization that trains service dogs for children and adults with physical disabilities or other special needs. This partnership is aimed at celebrating and protecting the unique bond between dogs and their human companions. Elanco is supporting Canine Assistants with a financial contribution and parasite protection for the organization's service dogs. Visit celebratethebond.com. — Press release 6/2014



The **American Association of Feline Practitioners (AAFP)** has launched an 8-part video series to educate veterinary teams about cat-friendly practices (CFPs). The videos demonstrate how CFPs can provide the highest quality care for the distinct health needs and special considerations of feline patients. More than 1,400 practices have started the AAFP's program and more than 600 have been designated as CFPs. For more details, visit catvets.com/education/online/videos. — Press release 5/2014



Photo courtesy of Pets Best Insurance

Pets Best Insurance Services has released a list of summertime hazards to help clients protect companion animals from painful and potentially deadly accidents. The list highlights heat stroke, ear infections, and injuries from swimming, hiking, and hot pavements, and also offers suggestions for treating injuries. For more information, visit petsbest.com. — Press release 6/2014