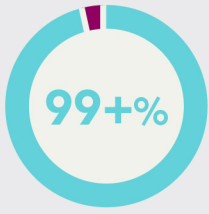
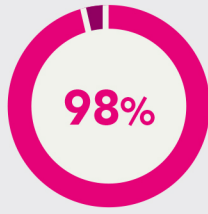


# 2023 CFP Survey Results



**SATISFACTION RATE**  
from CFPs



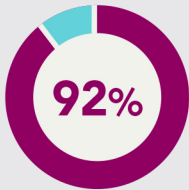
**WOULD RECOMMEND**  
CFP Program to other  
veterinary professionals



**880\***

**DESIGNATED CAT  
FRIENDLY  
PRACTICES®**  
as of December 29, 2023  
**355 IN PROGRESS**

**IMPROVED  
KNOWLEDGE**



and feline care among practice  
staff due to CFP Program



## Top Benefits



**LESS  
STRESS**  
on feline  
patients



**HIGHER  
SATISFACTION**  
among current cat  
caregivers



**Demonstrates  
HOW MUCH  
WE CARE**  
about our patients



**IMPROVED  
RETENTION**  
or more frequent visits  
from existing cat caregivers



**GAINED NEW**  
feline patients



**Received Positive  
Feedback from  
Clients on Being a CFP**



**Increased Revenue  
Due to Being a CFP**

**93%**

**HAD POSITIVE TEAM  
DYNAMIC IMPACT  
WHEN HANDLING,  
TREATING, AND  
CARING FOR CATS**



[WWW.CATVETS.COM/CFP](http://WWW.CATVETS.COM/CFP)  
\*351 survey respondents